

Please check whether you have got the right question paper.

- N.B:
1. All questions are compulsory.
 2. All questions carry equal marks.
 3. Figures to the right indicate full marks.

- Q.1 Attempt **any two** questions. 20
- A. Explain how social psychology is scientific in its nature .
 - B. Write a note on experimental method used in social psychology.
 - C. Discuss the role of mediating variables in research. Write a note on meta-analysis.
- Q.2 Attempt **any two** questions 20
- A. Elaborate various ways to identify deception.
 - B. Define impression formation. Discuss the theories on impression formation.
 - C. Discuss various theories of attribution in detail.
- Q.3 Attempt **any two** questions 20
- A. Define attitude. Discuss how instrumental conditioning and observational learning helps in developing attitudes.
 - B. Discuss reactance and selective avoidance as a technique in resisting persuasion attempts.
 - C. Explain how attitude certainty and attitude extremity helps in strengthening of the attitudes.
- Q.4 Attempt **any two** questions 20
- A. Discuss in detail about internal sources of liking others.
 - B. Write a note on origin , components and types of love.
 - C. Explain how proximity and repeated exposure leads to interpersonal attraction.
- Q.5 Write short notes on **any two** of the following 20
- A. Role of social diversity in studying social psychology
 - B. Non verbal cues in social life
 - C. role of communicators, communications and audience in persuasion
 - D. Relevance of attachment styles on parent relationships

[गुणः १००]

१. सर्व प्रश्न अनिवार्य आहेत.
२. सर्व प्रश्नांना समान गुण आहेत.
३. उजवीकडील अंक प्रश्नाचे पूर्ण गुण दर्शवितात.
४. आवश्यकता असल्यास मूळ इंग्रजी प्रश्नपत्रिका पहावी.

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